

Schedule G: Expenditures By Consultant

Sch-G

Iowa Democratic Party	Status:	Filed
Committee Type: State Central Committee	Statutory Due Date	10/19/2008
County: NA	Adjusted Due Date	10/20/2008
District: 0	Filed Date	10/20/2008 2:55:24 PM
Committee Code: 9098	Postmark Date	
Political Party: Democratic	Amendment Date	10/20/2008

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
LUC Media 25 Whitlock Place SW, Suite 201 Marietta, GA 30064-3142	9/12/2008 9/12/2008	TV Buy	\$100,000.00

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/12/2008	WHO TV 1801 Grand Ave. Des Moines, IA 50309	TV Buy	\$31,093.69
9/12/2008	KDSM TV 4023 Fleur Drive Des Moines, IA 50321	TV Buy	\$2,278.00
9/12/2008	KCCI TV 888 9th St. Des Moines, IA 50309	TV Buy	\$40,196.50
9/12/2008	WOI TV 3903 Westown Parkway West Des Moines, IA 50266	TV Buy	\$13,166.50

Consultant Sub-Total **\$86,734.69**

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Dudley Media 919 Catharine Street Philadelphia, PA 19147	9/19/2008 9/19/2008	TV Buy	\$13,784.07

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/19/2008	National Cable Communications 405 Lexington Ave., 6th Floor New York, NY 01017	TV Buy	\$12,016.88
9/19/2008	Envision Communications 2715 M. Street, NW, Suite 100 Washington, DC 20007	TV Production	\$1,767.19

Consultant Sub-Total **\$13,784.07**

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Political Party: Democratic	Amendment Date	10/20/2008

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
LUC Media 25 Whitlock Place SW, Suite 201 Marietta, GA 30064-3142	9/24/2008	TV Buy	\$15,750.00
	9/24/2008		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/24/2008	Cedar Falls Utilities Utility Parkway Cedar Falls, IA 50613	TV Buy	\$2,588.68
9/24/2008	Mediacom Onmedia 212 W. 2nd Street Cedar Falls, IA 50613	TV Buy	\$10,794.15

Consultant Sub-Total **\$13,382.83**

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
LUC Media 25 Whitlock Place SW, Suite 201 Marietta, GA 30064-3142	10/3/2008	TV Buy	\$154,340.00
	10/3/2008		

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District:	0	Filed Date	10/20/2008 2:55:24 PM	
Committee Code:	9098	Postmark Date		
Political Party:	Democratic	Amendment Date	10/20/2008	

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/3/2008	KLJB TV 937 East 53rd Street, Suite D Davenport, IA 52807	TV Buy	\$1,347.25
10/3/2008	WHBF TV 231 18th Street Rock Island, IL 61201	TV Buy	\$3,238.50
10/3/2008	WQAD TV 3003 Park 16th Street Moline, IL 61265	TV Buy	\$10,174.50
10/3/2008	KWQC TV 805 Brady Street Davenport, IA 52803	TV Buy	\$38,963.22
10/3/2008	KCRG TV 501 2nd Avenue SE Cedar Rapids, IA 52401	TV Buy	\$30,047.50
10/3/2008	KGAN TV 600 Old Marion Road NE Cedar Rapids, IA 52406	TV Buy	\$6,381.07
10/3/2008	WHO TV 1801 Grand Ave. Des Moines, IA 50309	TV Buy	\$7,483.56
10/3/2008	KCCI TV 888 9th St. Des Moines, IA 50309	TV Buy	\$5,006.24

Consultant Sub-Total
\$102,641.84

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Political Party: Democratic	Amendment Date	10/20/2008

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Dudley Media 919 Catharine Street Philadelphia, PA 19147	10/3/2008 10/3/2008	TV Buy	\$496,409.06

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/3/2008	KCRG-TV 501 2nd Avenue SE Cedar Rapids, IA 52401	TV Buy	\$178,521.25
10/3/2008	KFXA-TV 600 Old Marion Rd. NE Cedar Rapids, IA 52402	TV Buy	\$5,758.75
10/3/2008	KGAN-TV 600 Old marion Rd., NE Cedar Rapids, IA 52402	TV Buy	\$65,892.00
10/3/2008	KWWL TV 500 East Fourth Street Waterloo, IA 50703	TV Buy	\$170,578.00
10/3/2008	National Cable Communications 405 Lexington Ave., 6th Floor New York, NY 01017	TV Buy	\$12,016.88
10/3/2008	Envision Communications 2715 M. Street, NW, Suite 100 Washington, DC 20007	TV Production	\$63,642.18

Consultant Sub-Total **\$496,409.06**

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Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
LUC Media 25 Whitlock Place SW, Suite 201 Marietta, GA 30064-3142	10/7/2008 10/7/2008	TV Buy	\$90,900.00

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/7/2008	KWQC TV 805 Brady Street Davenport, IA 52803	TV Buy	\$17,831.70
10/7/2008	KLJB TV 937 East 53rd Street, Suite D Davenport, IA 52807	TV Buy	\$1,538.50
10/7/2008	WHBF TV 231 18th Street Rock Island, IL 61201	TV Buy	\$1,695.75
10/7/2008	WQAD TV 3003 Park 16th Street Moline, IL 61265	TV Buy	\$3,653.44
10/7/2008	KWWL TV 500 East Fourth Street Waterloo, IA 50703	TV Buy	\$8,479.27
10/7/2008	KFXA TV 600 Old Marion Road NE Cedar Rapids, IA 52406	TV Buy	\$4,037.50
10/7/2008	KGAN TV 600 Old Marion Road NE Cedar Rapids, IA 52406	TV Buy	\$3,893.00
10/7/2008	KCRG TV 501 2nd Avenue SE Cedar Rapids, IA 52401	TV Buy	\$13,345.00
10/7/2008	KCCI TV 888 9th St. Des Moines, IA 50309	TV Buy	\$18,679.01
10/7/2008	WOI TV 3903 Westown Parkway West Des Moines, IA 50266	TV Buy	\$3,272.50

Consultant Sub-Total
\$76,425.67

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Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Dudley Media 919 Catharine Street Philadelphia, PA 19147	10/10/2008 10/10/2008	TV Buy	\$511,875.00

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/10/2008	KCCI TV 888 9th St. Des Moines, IA 50309	TV Buy	\$277,639.75
10/10/2008	KDSM TV 4023 Fleur Drive Des Moines, IA 50321	TV Buy	\$6,604.50
10/10/2008	WHO TV 1801 Grand Ave. Des Moines, IA 50309	TV Buy	\$113,819.25
10/10/2008	WOI TV 3903 Westown Parkway West Des Moines, IA 50266	TV Buy	\$48,186.50
10/10/2008	Envision Communications 2715 M. Street, NW, Suite 100 Washington, DC 20007	TV Production	\$65,625.00

Consultant Sub-Total **\$511,875.00**

Total Consultant(s) Expenditures **\$1,301,253.16**